



Carolina Land Realty: Media Kit

Greenville Office

147 Commons Way
Greenville, SC 29611

Asheville Office

1854A Hendersonville Rd
Suite 201
Asheville, NC 28803

Charleston Office

103 Laurel Avenue
Goose Creek, SC 29445

Myrtle Beach Office

1293 Professional Drive
Myrtle Beach, SC 29577

Columbia Office

4500 Fort Jackson Blvd
Columbia, SC 29209



Listing on our website: CarolinaLandRealty.com



When listing your property with Carolina Land Realty we want you to know that your property is special to us. We market every property quickly through all of our media outlets. Our listings are not only marketed through media sources, but also through our very own website. Each property is listed on our website with various pictures of the property and a detailed description. The Carolina Land Realty website receives thousands of page views per month; this will put your property in the spotlight! With our website, properties are easy-to-find and information can be requested quickly and hassle free.

Where is Carolina Land Realty Advertised?
On over 20 websites with a presence on over 300!

- LandWatch.com
- LandsOfAmerica.com
- LandFlip.com
- Realtor.com
- Loopnet.com
- RuralPropertyFinder.com
- Greenville MLS
- Upstate MLS
- Palmetto State MLS
- Charleston Trident MLS
- OEI Properties
- CommercialSource.com
- DiscountLandForSale.com
- AgSouth
- SC Sportsman.com
- LandBrokerMls.com
- LandIncorporated.com
- LandBlueBook.com
- Facebook.com
- Tecomate Properties
- Craigslist.com
- Youtube.com
- LandandFarm.com

For more information on our listings contact:

Susan Floyd | Carolina Land Realty
147 Commons Way Greenville, SC 29611
Phone: 864.331.1600 | Fax: 864.331.1610
www.CarolinaLandRealty.com





Carolina Land Realty: Working with Others



As part of our pledge to high customer satisfaction, Carolina Land Realty likes to work with others to get you the most for your land. Whether you are looking to sell your land or conserve your land for future generations, we can help. We work closely with companies such as Upstate Forever to find conservation buyers for clients who would like to conserve their land for the future.

Network Broker Programs



Carolina Land Realty works closely with OEI Properties through their Network Broker Program. This program provides our company and listings with national advertising through various sources. Currently, Carolina Land Realty is the only Network Broker in the state of South Carolina; this allows OEI Properties to focus only on our company's listings.

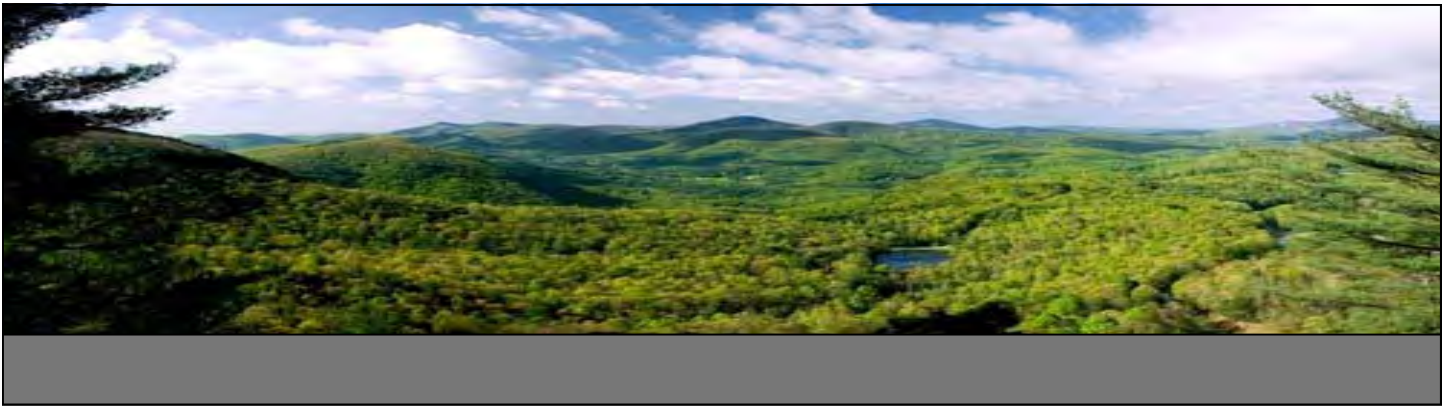


Tecomate Wildlife Systems did not start in real estate. Tecomate was founded to produce larger bucks on hunting properties through nutritional programs. Today, Tecomate has grown and expanded; in an effort to help their customers find the hunting land of their dreams they started a Broker Referral Program. Any of their clients looking for hunting land is referred out to a local brokerage firm. Carolina Land Realty has partnered with Tecomate to become the only broker in their program for South Carolina. You can learn more about Tecomate, and see our properties, on "The Bucks of Tecomate" co-hosted by Jeff Foxworthy.

For More information on listing with us please contact:



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LandWatch.com

- Provides buyers with an extensive search engine to view available properties
- Contact information is provided on every listing, including an email link for buyers to easily reach sellers
- LandWatch.com receives hundreds of thousands of buyers from all over the world each month



LandFlip.com

- Provides buyers with an easy-to-use search engine
- Land buyers can post ads featuring their specific criteria for land
- Monthly eNewsletter sent to buyers and sellers
- Over 2 million page views per month



AgSouthFC.com

- A southeast lender and leader in cost effective financial services for families and farming businesses
- Offices throughout South Carolina and Georgia
- Specializes in loans, leases, financial services, and insurance
- Currently offering land loans for clients as low as 5.5%



LandsOfAmerica.com

- Advertised through over 300 websites and in partnership with Equine.com
- Land buyers can post ads featuring their specific criteria for land
- Search for land nationally or by state
- 2.2 million visitors per month



SC Sportsman

- Caters to hunters and fisherman looking for their dream property
- Extensive property search engine
- SC Sportsman not only produces a magazine, but advertises through media resources online.



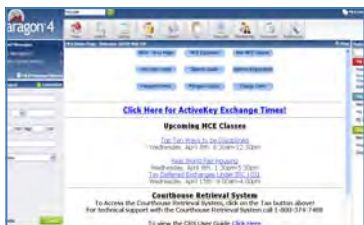
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Greenville MLS

- Provides brokers with full information on all properties listed in Greenville County
- Extensive search engine for all properties
- Various reports on listed properties



Upstate MLS

- Extensive search engine
- Various types of properties listed including commercial, farm, acreage, recreational, retail, residential, and more
- Daily "Hot Sheets" with new properties, sold properties, and more



Charleston Trident MLS

- Extensive search engine
- Various types of properties listed including commercial, farm, acreage, recreational, retail, residential, and more
- Daily "Hot Sheets" with new properties, sold properties, and more



PalmettoStateMLS.com

- A MLS system that is free to the public to search for properties
- Palmetto State MLS covers all of South Carolina instead of sub-areas
- Great buyer information provided free of charge



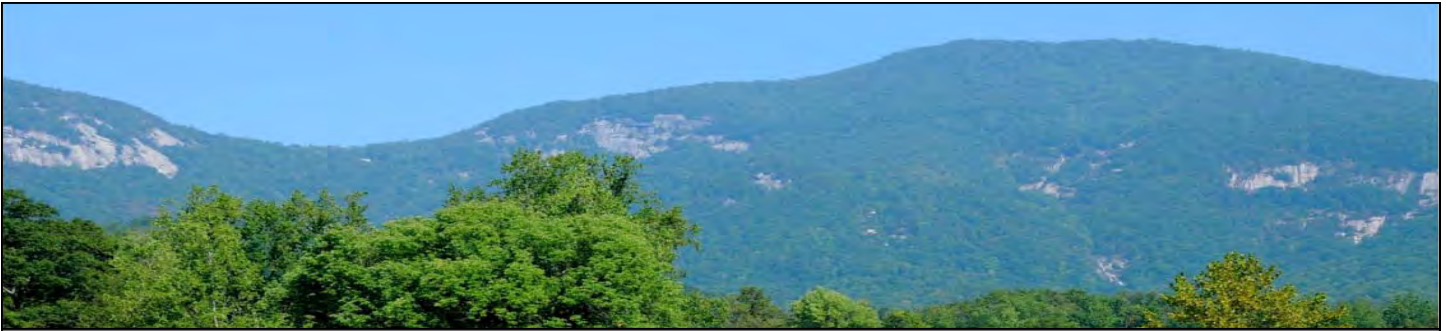
Realtor.com

- The #1 real estate website in the Nation
- Updated properties daily
- Official Site of the National Realtors Association
- Helpful Market Information for Buyers



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LandandFarm.com

- Widely known national website for buyers
- One of the top land websites in Google and Bing search engines
- Offers extensive property search to buyers looking for the perfect property



LandBrokerMLS.com

- Great tool for brokers to connect for their clients
- Covers an array of land categories
- Offers free market data, news updates, and lead generation for brokers



DiscountLandForSale.com

- Offers an easy-to-use search engine for finding properties.
- Advertised through various websites for maximum exposure.



LandIncorporated.com

- Easy-to-use search engine to find properties quickly
- Attractive and user friendly website
- Displays in the top 10 on several search engines such as Yahoo and Google



LandBlueBook.com

- Offers an Auction Calendar which helps us find our clients the best deals on land
- Creates lead generation through land wanted criteria created by buyers
- Almost all of the South Carolina properties listed on the website come from Carolina Land Realty



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RuralPropertyFinder.com

- Provides buyers with a simple and easy-to-use search engine
- Over 550,000 properties have been viewed
- E-mail notifications for buyers who input land criteria



YouTube.com

- The #2 most used search engine in the world
- Videos are free to the public
- Great way to distribute virtual tours of listings
- Easy-to-use search for properties



Facebook.com

- Online networking tool allowing people to connect with other individuals and businesses online
- Active users currently total over 175,000,000 individuals
- Membership to Facebook is FREE
- Targeted ads insure your property will be seen by buyers interested in and willing to purchase your property



CommercialSource.com

- Extensive search engine for national commercial listings
- CommercialSource.com was created through the Realtors Commercial Alliance, a division of the National Association of Realtors
- Provides industry news, education, research, conventions and tradeshow information, among other resources
- Incorporates five National Association of Realtors Affiliates



Loopnet.com

- 2.75 million members
- 800,000 people subscribe weekly to Loopnet's Monthly e-Newsletter
- Extensive easy-to-use search engine
- #1 in commercial, industrial, and retail real estate advertising
- 120 million property views per month

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Cimls.com

- Great tool for brokers to connect for clients
- Covers an array of commercial real estate categories including land
- Offers a national connection for commercial brokers



PropertyLine.com

- Great tool for brokers to connect for clients
- Offers free market research data to members
- Creates a national platform for brokers to advertise their properties



BuildingSearch.com

- Easy-to-use search engine to find properties quickly
- Attractive and user friendly website
- Specializes in commercial structures for sale and for lease



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